



NAILSEA & BACKWELL RFC

Partnership & Sponsorship
2025/26

Sam Merrick sponsorship@nailseabackwellrfc.co.uk

Mark Raby chairman@nailseabackwellrfc.co.uk





THE CLUB

We proudly boast the following teams

- 3 seniors men's teams (plus VETS)**
- U18's Colts team**
- Juniors from U5's – U16's**
- Joint partnership with 2 local clubs to form North Somerset Barbarians Girls rugby U12/ U14/ U16**
- Walking rugby – Silver Ravens**
- Touch Rugby club**

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Mark Raby chairman@nailseabackwellrfc.co.uk



Image courtesy of Mark Raby

**Nailsea & Backwell RFC located
West End Park BS484BY**

THE RAVENS



THE CLUB

Image courtesy of Stuart Burgess



Girls Rugby



Walking Rugby



Juniors



Minis



Touch Rugby



1st team current Bristol Combination cup champions

‘Through rugby, we aspire to create memorable moments on and off the pitch, build lasting friendships and play an important part in our community’



HIRE THE CLUB

Hire our facilities for your event, business meeting or function.

Choose from our either our Nailsea bar or our cosy Backwell bar.

There's also an outdoor terrace and balcony for sunset drinks as well as full AV facilities in both Nailsea and Backwell bars.

Contact

chairman@nailseabackwellrfc.co.uk

Call 01275 810818





SPONSOR FIREWORK NIGHT

GET THE BEST SEAT IN THE HOUSE!

£1500

Exclusively hire our Backwell bar with balcony for firework night. First drink free and company brand logo on all the promotional social media

Contact

chairman@nailseabackwellrfc.co.uk

Call 01275 810818





SOCIAL MEDIA PROFILE



https://x.com/nandb_rfc



<https://www.instagram.com/nailseabackwellrfc>



<https://www.facebook.com/nbrfc>



<https://www.tiktok.com/@nailseabackwellrfc>

- INSTA average 10,000 views a week, 500 profile visits per week
- TIKTOK 3,500 views a week
- FACEBOOK 75,000 views in 90 days





PLAYER SPONSORSHIP

Package 1 - £330+VAT

Company Sponsor

- Players membership and match fees paid
- Company name and player photo on digital match day screen
- Social media spotlight and tagging
- Invite to two Sponsors Day lunches
- Associate membership
- One piece of kit
- 5% discount for two or more players



Image courtesy of Stuart Burgess

Package 2 - £550+VAT

- Package 1 with pitch-side board

Package 3- £100+VAT

- Apprentice/Student package





PITCHSIDE BOARDS



Package A:

- One-year pitch-board £250 + VAT
 - Includes invite to one Sponsor lunch
- Two-year pitch-board £400 + VAT
 - Includes invite to two Sponsor lunches





MATCH BALL & ECO CUPS

Package B:

Match day ball sponsor £50

Digital match day screen and social media



Package C: £800 (1 colour)

300 Company branded eco pint glasses for one season





FLAGS & POST PROTECTORS

Package D:

14 Pitch-side flags for 1 season £650
2 seasons £800



*Includes invite to two sponsors lunches

Package E:

First team pitch post protectors £1600 for two-year package (Inc two Sponsors lunches)

First team pitch post protectors £1800 for three-year package (Inc two Sponsors lunch)





1st TEAM KIT SPONSORSHIP

Package F:

EMAIL FOR PRICES

(CC) Chest Centre - **SOLD**

(UB) Upper Back – AVAILABLE

(LB) Lower Back – AVAILABLE

(LS) Left sleeve- **SOLD**

(RS) Right sleeve - AVAILABLE



Shorts £500 **SOLD**





SENIOR KIT SPONSORSHIP

Package G:

Team warm up VX3 T Shirts

Company logo front or back

AVAILABLE - £350+VAT per team (20)



Package H:

Team Waterproof VX3 Smock tops

Company Logo on front or back

AVAILABLE - £400+VAT per team (20)





SENIOR KIT SPONSORSHIP

Package I:

After game VX3 Polo top

Sponsor LOGO on sleeve

AVAILABLE - £350+VAT per team



Package J:

Duro Sports Robe – 3 x Sub suits

Sponsor LOGO on Back

Available - £200+VAT





SENIOR KIT SPONSORSHIP

Package K:

Performance team Kitbag

Sponsor LOGO on side

AVAILABLE - £350+VAT per team



THE RAVENS